



## United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address CCOMMISSICER OF PATENTS AND TRADEMARKS Workington, DCC 20231 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/764,688	01/16/2001	Mary Ann Fitzmaurice	40655.0100	6906
759	90 12-06/2001			
Howard I. Sobelman			EXAMINER	
Snell & Wilmer L.L.P.			LE, UYEN CHAU N	
One Arizona Ce	nter		,	
400 E. Van Burd			ART UNIT	PAPER NUMBER
Phoenix, AZ 8	5004-2202		2876	

DATE MAILED: 12/06/2001

Please find below and/or attached an Office communication concerning this application or proceeding.

	_		$\mathbf{L}$	
		Application No.	Applicant(s)	<u> </u>
		09/764,688	64,688 FITZMAURICE ET AL.	
	Office Action Summary	Examiner	Art Unit	
•		Uyen-Chau N. Le	2876	1,
	The MAILING DATE of this communic	ation appears on the cover	sheet with the correspondence	agaress
eriod for	Reply		UDE 2 MONTH(S) FROM	
THE N - Exten after S - If the - If NO - Failur	ORTENED STATUTORY PERIOD FO ALLING DATE OF THIS COMMUNIC sions of time may be available under the provisions of SIX (6) MONTHS from the mailing date of this commu period for reply specified above is less than thirty (30) period for reply is specified above, the maximum statuse to reply within the set or extended period for reply well preceived by the Office later than three months after digital patent term adjustment. See 37 CFR 1.704(b).	A HON.  37 CFR 1.136(a). In no event, howenication. days, a reply within the statutory minutory period will apply and will expire to	ver, may a reply be timely filed imum of thirty (30) days will be considered tin SIX (6) MONTHS from the mailing date of this become ARANDONED (35 U.S.C. § 133).	nely. s communication.
1)	Responsive to communication(s) file	d on		
2a)□	This action is <b>FINAL</b> 2	b) This action is non-fi	nal.	
3)	Since this application is in condition closed in accordance with the practi	for allowance except for foce under Ex parte Quayle,	ormal matters, prosecution as to 1935 C.D. 11, 453 O.G. 213.	the merits is
Dispositi	on of Claims			
4)[	Claim(s) 1-19 is/are pending in the a	pplication.		
,	4a) Of the above claim(s) is/ar	e withdrawn from considei	ration.	
5)	Claim(s) is/are allowed.			
,	Claim(s) 1-19 is/are rejected.			
7)	Claim(s) is/are objected to.			
8)	Claim(s) are subject to restric	tion and/or election require	ement.	
	ion Papers			
	The specification is objected to by the	e Examiner.		
	The drawing(s) filed on is/are:	a) accepted or b) object	ted to by the Examiner.	
	Applicant may not request that any obj	ection to the drawing(s) be h	eld in abeyance. See 37 CFR 1.85	(a).
11)	The proposed drawing correction file	d on is: a)⊡ approv	/ed b)∐ disapproved by the Exa	miner.
,	If approved, corrected drawings are re	quired in reply to this Office a	ction.	
12)	The oath or declaration is objected to	by the Examiner.		
Driority	under 35 U.S.C. §§ 119 and 120			
13)	Acknowledgment is made of a claim	n for foreign priority under	35 U.S.C. § 119(a)-(d) or (f).	
	) All b) Some * c) None of:			
Ī	1 Certified copies of the priority	documents have been re	ceived.	
	2 Certified copies of the priority	documents have been re	ceived in Application No	
	3. Copies of the certified copies application from the Inter	of the priority documents national Bureau (PCT Rule on for a list of the certified	have been received in this Nati e 17.2(a)). copies not received.	onal Stage
	Acknowledgment is made of a claim	for domestic priority under	35 U.S.C. § 119(e) (to a provis	ional application).
	man	nguage provisional applic	ation has been received.	
L	] Acknowledgment is made of a claim	for domestic priority unde	r 35 U.S.C. §§ 120 and/or 121.	
Attachm		4)	Interview Summary (PTO-413) Par	er No(s)
21 1 N	otice of References Cited (PTO-892) otice of Draftsperson's Patent Drawing Review formation Disclosure Statement(s) (PTO-1449)	(PTO-948) 5)	Notice of Informal Patent Application	on (PTO-152)
L. Date of St	nd Trademark Office	Office Action Summany		Part of Paper No. 5

Application/Control Number: 09/764,688

Art Unit: 2876

## **DETAILED ACTION**

## Claim Objections

1. Claim 8 is objected to because of the following informalities:

Re claim 8, line 2: Substitute "membership0" with -- membership --.

Appropriate correction is required.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).
- 4. Claims 1-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Mackenthun (US 5,969,318) in view of Brake, Jr. et al (US 6,032,136).

Application/Control Number: 09/764,688

Art Unit: 2876

Re claims 1-19, Mackenthun discloses a method of providing a multiple-service card. The method comprises the steps of receiving an application for a multiple-service card from a consumer 10; communicating/transmitting the credit card information to a provider of credit services [40A-40I]; causing a multiple-service card to be sent to the consumer by the card manufacturing apparatus [22, 23]. Request a card administrator 30; the card administrator 30 communicating with a card service engine [40A-40I]; the card service engine [40A-40I] communicating with card generator [22, 23]; the card generator [22, 23] communicating with the card administrator 30; the administrator 30 communicating with the consumer 10 for confirmation (figs. 1-6; col. 4, line 30 through col. 10, line 54).

Mackenthun fails to teach or fairly suggest the steps of authorizing the credit card information; and the communicating to the service partner; and that the multiple-service card is configured for providing a primary party's services and a service partner's services.

Brake Jr. et al teaches the above limitation by verifying the customer's information before adding a secondary service to the primary service 25 and both primary feature/indicia 72 and secondary feature/indicia 74 present on the multiple-service card (figs. 1-3; col. 4, line 58 through col. 6, line 26).

It would have been obvious to an artisan of ordinary skill in the art at the time the invention was made to incorporate the teachings of Brake Jr. et al into the teachings of Mackenthun in order to provide Mackenthun with a universal system, wherein the card can be used in multiple applications due to its multiple-services (e.g., primary service, secondary service, and other additional services, etc. (Brake Jr. et al: col. 5, lines 30-40)). Furthermore, such modification would provide Mackenthun with a more secure system, wherein the customer's identity can be verified via authorizing step, preventing

Application/Control Number: 09/764,688

Art Unit: 2876

fraudulent user of the card. Accordingly, such modification would have been an obvious extension as

taught by Mackenthun, well within the ordinary skill in the art, and therefore an obvious expedient.

Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's

disclosure.

The patents to Mackenthun (WO 99/27492); Sehr (US 6,085,976); Maes et al (US 6,016,476);

and Mandelbaum et al (US 5,544,246) are cited as of interest and illustrate a similar structure to a

multiple-service card system.

6. Any inquiry concerning this communication or earlier communications from the examiner

should be directed to Uyen-Chau N. Le whose telephone number is 703-306-5588. The examiner can

normally be reached on M-T and TR-F 8:30-7:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

MICHAEL G LEE can be reached on (703) 305-3503. The fax phone numbers for the organization

where this application or proceeding is assigned are 703-308-7722 for regular communications and

703-308-7724 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should

be directed to the receptionist whose telephone number is 703-308-0956.

Uyen-Chax N. Le

December 2, 2001

KARL D. FRECH PRIMARY EXAMINE

Page 4